

David Benhamou



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EXPERIENCE

Sweetch

Head of Product Design

2022-2023

- Ideate, design, and launch new features.
- Develop and manage the company's design system across various platforms.
- Conduct user and market research with the help of behavioral scientists.
- Optimize user experience through A/B testing and live data analysis.
- Collaborate with mobile R&D team to ensure seamless user experience.
- Supervise design projects with external vendors

Thales group

Head of Product Design

2020-2022

- Sentinelle EMS, Software Monetization Drivers
- Gathering and evaluating user requirements in collaboration with the product manager
- Presenting UX design concepts to the project stakeholders for review and feedback
- Designed mobile UX, collaborating with business and design teams

IBM

Product Designer

2018-2020

- Lead the design of several products
- Perform user research, interviews, Create UX flows, wireframes, high-level prototypes and Conduct usability testing.
- Work closely with Product Managers, Designers, R&D teams, and QA to create intuitive user experiences.

Secubit Ltd

Senior UX/UI Designer

2018-2020

- AI-powered suite of tools designed to record and analyze info about weapon usage and operator's performance for future best practices in maintenance and operational efficiency

Interacting Technology

Designer UX/UI

2014-2016

- Refocused skill set to go from branding to UX/UI centric projects in High-tech
- Designed UX/UI. Updated user flows . Created data outline, wireframes, interactive prototypes, visual style, code-ready scenes, and UI animations.

Inkod

UI designer

2010-2014

- Designed the backend interface for financial software platform
- Created flows, wireframes, visual frameworks, high-resolution mockup, functional
- Prototypes, animations, icons and documentation.

EDUCATION

Netcraft

Course user experience and user interface

2016

Mentor

Course Web Design & Development

2005 - 2006

GOBELINS Paris

B.A. Degree in Visual COMMUNICATION

1996 - 1998

DESIGN & SOFTWARE SKILLS

Illustrator, InDesign, Photoshop, Sketch, Adobe XD, InVision, Axure, Zeplin, Figma

LANGUAGES

Hebrew (Fluent),
English (Intermediate)
French (Native speaker)

INTEREST

Theatre, Music Acoustic
Guitar, motorcycle
enthusiast, Acrylic
paint, Sport Squash